

ORDER



Orders	Order / Rev:	101884	Primary AE:	Amy McCreary
	Alt Order #:	06815345	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1184		
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	05/21/12 / 09/24/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	28	\$20,870.00	\$17,739.50	September 2012	28	\$20,870.00	\$17,739.50	0.00
10/01/12	10/01/12	7	\$8,625.00	\$7,331.25	October 2012	7	\$8,625.00	\$7,331.25	0.00
					Totals	35	\$29,495.00	\$25,070.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$29,495.00
Market	100%	\$147,475.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$38,343.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,969.75
KTUD	1%	\$1,474.75
KVVU	22%	\$32,444.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,747.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$650.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Oceguera for Congress
Product Desc:	OCEGUERA 4 CONGRESS
Estimate:	1184

KSNV

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Ocegueda for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSJV

Order / Rev: 101884
 Alt Order #: 06815345
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1184

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																			
E 21	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00																			
M-F News 3 at Eleven																																		
NEWS 3 NIGHTSIDE																																		
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																													
Week: 09/25/12	10/01/12	MTWTF--	2	\$1,100.00	0.00																													
E 22	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.001	0.00	NM		1	\$425.00																			
Tonight Show																																		
TONIGHT SHOW W/ JAY LENO																																		
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																									
1	KSNV	09/25/12-10/01/12	The Tonight Show	1135p-1237a	MTWTF----	:30	(\$425.00)	0.00	NM																									
See MG 22.2																																		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																																		
2	KSNV	09/25/12-09/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$425.00	0.00	NM																									
(H) MG for 22.1 09/25																																		
[Revised Rate to Reinstate]																																		
N 23	KSNV	09/25/12	09/28/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00																			
M-F Wheel of Fortune																																		
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Week: 09/24/12	09/30/12	-TWTF--	1	\$1,000.00	0.00																													
N 24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00																			
CM SAT/ Wheel of Fortune																																		
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																													
Week: 09/24/12	09/30/12	-----S-	1	\$500.00	0.00																													
N 25	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00																			
Monday Prime 8-10pm																																		
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Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00																													
N 26	KSNV	09/25/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	-TWTF--	:30	1	\$40.003	0.00	NM		1	\$40.00																			
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Week: 09/24/12	09/30/12	-TWTF--	1	\$40.00	0.00																													
N 27	KSNV	09/29/12	09/29/12	Open House NYC	CM	130-330am	-----S-	:30	1	\$30.003	0.00	NM		1	\$30.00																			
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